

Bloomberg BusinessWeek Partners with ZoomProspector.com to Find Top 10 Cities for Startups

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Bloomberg BusinessWeek partnered with ZoomProspector.com to identify the top 10 cities for starting a new business. According to the article, “ZoomProspector.com, a business location Web site, says smaller cities have become the best places to start new companies.”

Here is the list in ranked order:

1. Boulder, CO
2. Boca Raton, FL
3. Santa Monica, CA
4. Bend, OR
5. Irvine, CA
6. Cambridge, MA
7. Bellevue, WA
8. Franklin, TN
9. San Francisco, CA
10. Rockville, MD

In its debut magazine under the Bloomberg BusinessWeek title since Bloomberg’s acquisition, the magazine outlined the unique selling points of each location for startups. According to the magazine, in order to come up with this list, “ZoomProspector.com weighed a total of 11 factors, including the number of startups, quality of the workforce, number of patents, universities, and venture capital to determine the best place to build the next Apple or Google.”

Businesses can leverage ZoomProspector.com’s patent-pending search technology to analyze tens of thousands of communities and available properties nationwide to find the best possible location to match their needs. Using GIS and sophisticated online mapping technology, ZoomProspector.com enables businesses to search by type of commercial real estate, including office, industrial, warehouse, retail, vacant land, call center and flexible space. Once they find a property, businesses are able to conduct in-depth analysis around that location.

The Top 10 Cities for Startups



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No. 8: Franklin, Tenn.

Population: 52,300

Patents per 10,000 pop.: 2.3

Creative Professionals: 15.1%

BA or Higher: 52.6%

Located in one of the nation's wealthiest counties, historic Franklin has a growing technology sector, including a new biotech campus under construction.